



People Serving
People

CITY OF RIVERSIDE TAXICAB FRANCHISE APPLICATION FORM

Please type or print clearly in ink. If additional space is necessary to complete any answer, please complete on additional sheet's) indicating question number being answered. Reference to any attachments/exhibits must be clearly identified in this application and properly labeled.

NOTE: This application should be accompanied by a check or money order in the amount of \$1240.00 payable to the City of Riverside as a taxicab franchise application fee pursuant to RMC Section 5.40.050. The fee for a franchise renewal is \$1050.00. Fees effective August 21, 2003.

1. Name of Applicant (corporate name and d.b.a)

☐ Corporation. State of incorporation _____

☐ Individual/proprietorship _____

☐ Partnership, ☐ Limited or ☐ General. State of formation _____

☐ Joint venture

☐ Doing business as: _____

2. Business Address of Applicant (List all locations in the City):

(Street Address and Suite No.)

(City, State and Zip Code)

2a. Mailing Address (if different from Business Address):

(Street Address or Post Office Box)

(City, State and Zip Code)

2b. Business Telephone Number and Facsimile Number (Fax):

Telephone: () _____ Fax: () _____

2c. Residence Address and Telephone Number of Applicant:

(Street Address and Apartment No. if applicable)

(City, State and Zip Code)

Telephone Number: () _____

3. Please provide full names, addresses and telephone numbers and area codes of all principals and their respective titles in the applicant's business.

3a. Please describe the past experience of the applicant in the operation of a taxicab business and the taxicab operating experience of each principal(s), if applicable.

3b. Please identify the name of the person who will be responsible for and/or will oversee day-to-day operations

4. Please describe in detail why there is a need for your proposed service.

4a. Discuss how the applicant proposes to provide service in the City of Riverside, including the number of vehicles, vehicles on duty per shift and number of drivers.

- 4b. Please explain how the applicant intends to reach out and to market services to the taxicab riding public.

5. Please explain, if the applicant plans to operate any other type of transportation business in this City?

- 5a. Does the applicant possess a PUC Permit for transportation purposes? If so, please explain.

6. Does the applicant currently conduct a taxicab business in another jurisdiction(s) in California at the time of this application? If so, please list the jurisdiction(s) contact person(s) and telephone number(s) with area code(s) and the date when service began in each jurisdiction if applicable.

- 6a. Please provide information on whether the applicant has had an operating permit, franchise, license or other authorization to operate a taxicab business revoked, suspended or canceled and the reasons why, if applicable. If so, please, indicate the jurisdiction where this took place.

7. Have any of the principals of the applicant been convicted of a felony? If so please explain.

8. Please provide information on the applicant's current fleet size and age of the vehicles currently used as taxicabs and whether the applicant plans to acquire additional vehicles for use in Riverside if a franchise is granted.

8a. Please discuss the proposed color scheme for your taxicabs in Riverside.

9. Discuss whether the applicant has a training program for its drivers.

9a. Does the applicant currently lease cabs to drivers or does the applicant utilize employee-drivers? Please explain. If the applicant plans to lease vehicles to the drivers, please provide a sample copy of the lease agreement and the cost to the driver.

10. Please discuss your proposed hours and days of operation. Will applicant offer 24-hour service? If not, please explain.

10a. Describe in detail how calls will be dispatched and how the applicant will monitor the dispatch operation and response times. How are calls allocated to drivers?

10b. Discuss the applicant's proposed record keeping and data generation in terms of information produced and how the data could be used to measure performance.

10c. What will be your policy with regard to use of cellular phones by drivers?

10d. How many complaints have been reported to each of the jurisdictions currently serviced during the past 12 months? What is the nature of those complaints? How were they resolved?

10e. Does the applicant plan to have an office and/or other facility within the City of Riverside? Please explain

10f. Does the applicant report all complaints it directly receives to the appropriate jurisdictions? Please explain.

11. Will applicant be requesting a proposed stand(s) in a public street? If so, please describe the location of proposed taxicab stand(s). Such application shall be accompanied by a written consent(s) as required by Section 5.40.220. (Please attach such documentation as will meet the requirement of this section).

12. Provide evidence of two-way communication in each authorized taxicab in use for both business use and in case of emergency. (Provide attachment(s) as evidence of compliance).

13. If corporation, joint venture, or limited or general partnership, list name and title of all officers or joint ventures or partners, and the permanent addresses and telephone numbers, and percentage of participation in business of each on separate page(s) identified as response to this question and attach to this application. Number of pages attached: _____
14. Does the applicant propose to offer in the future any other transportation service in addition to taxicab service?
- _____
- _____
15. Describe in detail the services to be provided and where this service will be provided. (Use additional sheets as needed and label attachments appropriately).
- _____
- _____
- _____
16. Will the applicant's vehicles be serviced and/or maintained at applicant's own facility?
- _____
- _____
17. When was the last time a fare increase was requested by the applicant and/or implemented? Which jurisdiction?
- _____
- _____
18. Does your firm plan to accept credit cards for services provided?
- _____
19. Does your firm plan to advertise its service if granted a franchise? If so, please explain.
- _____
20. Does your firm plan to offer discounts or special fares? If so, please explain.
- _____
- _____

21. Does the applicant plan to serve the disabled and the elderly? Please discuss.

22. Will the applicant be providing a local telephone number to call for service or a toll-free number?

23. Please provide a list of all drivers operating the taxicab(s) by name, California Driver's License and residence address including street, city, state, zip code and telephone number.

24. All applicants are required to have insurance coverage which meets the requirements of the City. Applicant shall submit to the Franchise and Contracts Officer evidence of insurance coverage as required by Section 5.40.080 before the franchise can be issued. Evidence of insurance must include the name, address and telephone number of the insurer and the name and telephone number and address of the insurer's agent if applicable. The City must be named as an additional insured on the Certificate of Insurance.

25. Have any of the passenger carrying vehicles operated by applicant been taken out of service for safety or other reasons by the California Highway Patrol, any other California law enforcement agency, or any governmental agency of this State?
☐ Yes ☐ No. If yes, please explain:

26. NOTE: All applicants must have a valid Business Tax Certificate issued by the City to conduct business in the City of Riverside in addition to a franchise. A Business Tax Certificate may be obtained from Business Tax Section, First Floor, City Hall after the franchise has been approved.

27. The City reserves the right to request additional information as it may deem necessary to make a determination on the application for a taxicab franchise pursuant to the provisions of Chapter 5.40, Riverside Municipal Code.
28. Please attach a listing of all vehicles to be used to carry passengers. Please include year, make and model of the vehicle, license plate number and VIN number.

I hereby declare under penalty of perjury under the laws of the State of California that the foregoing information in this application is true and correct to the best of my knowledge. Applicant signifies by signing this application, that the applicant has also received a copy of Chapter 5.40, VEHICLE FOR HIRE ORDINANCE and that the applicant agrees to meet the requirements of this ordinance and any other requirements as may be set by and approved by the Riverside City Council.

Executed on _____ at _____, California.

(Signature)

(Printed Name)

Telephone No. _____

(Title)

**Submit application and all attachments including certificate of insurance to:
Franchise and Contracts Officer, Finance Department, City Hall, 3900 Main Street,
Riverside, CA 92522.**

Telephone No. (909) 826-5756

Fax No. (909) 826-5683